

Cornerstone GoFundMe Guide

*We took a stand and we are asking our community to take a stand with us.
Here are some ways you can help and participate:*

1 Post, repost, like, share, post and repost again and again! 😊 We all have people with whom we're in contact who might want to support our community!

Facebook and Instagram and most if not all social media platforms work on algorithms, so the more we post, repost and like the more people our GoFundMe will reach (and we need to reach them!).

2 Share Your Cornerstone Story in your post

What's your Cornerstone story?

We all have a reason why we love this community.

In order to make this successful, we're asking you to share your unique Cornerstone story with us.

Two ways you can share your story:

1- Fill out this form:



forms.gle/hjNEDHnUL2G8Abjg7

By either scanning this QR code with your camera, or copying the link and pasting it into your browser.

Your responses will be sent directly to our admin Dana so that she can pull from them to create social media posts, if you give us permission to do so.

A copy of your responses will also be sent to you so that you can share them on your own social media if you'd like.

On the form you can indicate your preference to:

- A) have parts of your story shared with your full name
- B) have parts of your story shared with only your first name
- C) have parts of your story shared anonymously

2- Share your story via email

Don't want to fill out the form? Email Dana directly at adminccf@gmail.com with your story and indicate your preference for sharing.

If you need some help getting started with your story, here are some prompts:

- How did you find Cornerstone? What were you looking for in a church community?
- What was your initial experience at Cornerstone? How was it different than other church communities you've been a part of?
- Why do you continue to stay at Cornerstone?
- What has changed in your life (spiritually, emotionally, relationally) as a result of being a part of the Cornerstone community?
- What would change in your life if you no longer had the Cornerstone community?

3 Commit to Sharing the GoFundMe Link

Commit to sharing the [GoFundMe](#) link on social media 1x daily for a week, and 3x a week after that.

Here's the thing about social media and the way that the algorithm works, when you post only a small percentage of people in your world actually see your posts.

That's why we're asking you to make a commitment to sharing the [GoFundMe](#) link more than once throughout the campaign.

Maybe you are an avid social media user and you feel comfortable posting every day or every other day.

Maybe you're not on social media that often so you feel comfortable sharing once a week or at least 3x during the campaign. Feel into what feels comfortable for you and make a commitment to do that during the course of the campaign.

Your participation is truly necessary for this to be a successful campaign. We're all in this together

4 Personal Invitations

Make a list of 10-25 people in your life that you could personally share your story with and invite them to donate to the GoFundMe.

People who are not a member of our community may not care about Cornerstone, **but they care about YOU**, and are more likely to donate if you reach out to them with a personal invitation.

This is a great opportunity to share your Cornerstone story with them!

5 What's in Your Hand?

While you may not be able to contribute above what you are already giving to Cornerstone, we all have time or a gift, skill, or talent that we can offer to people in our community in exchange for their donation.

Ex. Can you offer to do lawn work? Babysit? An hour of tutoring? A baked good? A piece of art, etc. if someone donates a certain amount to the GoFundMe.

Thank you so much for being a part of this community and helping to get the word out!!

gofundme[™]



www.gofundme.com/f/we-took-a-stand